

JI CHANG

CREATIVE DIRECTOR



WORK EXPERIENCE

2022 - 2015

CREATIVE DIRECTOR

Transwestern

📍 Bethesda, MD

- Lead design team in idea generation, branding, and creative development
- Strategy, creation, and implementation of high impact campaigns
- Foster professional development of graphic designers on marketing team
- Advise clients with perspective on creative for high profile assignments
- Collaborate with marketing team to create proposals & pitch presentations
- Manage daily workload of in-house and outsourced graphic design team
- Partner with vendors and services to enhance the scope of capabilities

2015 - 2010

DIRECTOR OF GRAPHIC SERVICES

Transwestern

📍 Bethesda, MD

- Manage the daily responsibilities and projects of the graphic design team
- Lead the design and production efforts of the in-house marketing team
- Supervise all operational, strategic, estimates, and vendor relations
- Idea generation/brainstorming sessions in creative development process

2010 - 1999

RESOURCE MANAGER/GRAPHIC DESIGNER

Transwestern

📍 Bethesda, MD

- Oversee the in-house graphic design and resource department
- Conceptualize and design marketing collateral
- Manage all operational, strategic, vendor quote/bids
- Design marketing materials while promoting corporate brand
- Create and produce property proposals, flyers, postcards, and eblasts

1998 - 1995

SENIOR GRAPHIC PRODUCTION DESIGNER

Johnson-Rauhoff

📍 St. Joseph, MI

- Format product literature for major national and international accounts
- Develop new formats and scripts for product literature



EDUCATION

1994

BACHELOR OF TECHNOLOGY

Andrews University

📍 Berrien Springs, MI

CONTACTS



jnmchang@gmail.com



240.605.5830



16110 Kent Road, Laurel, MD 20707



www.linkedin.com/in/jnmchang



jnmchang.com

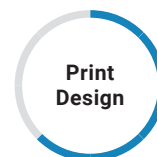


WHY ME?

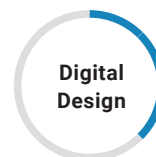
- 27 years of experience as creative director and graphic designer
- Proven leadership, organizational, and team building skills
- Expert in branding design and execution of strategy
- Experience with client relations and multi-team collaboration



SKILLS



Print Design



Digital Design

Adobe Indesign	● ● ● ● ●
Adobe Illustrator	● ● ● ● ●
Adobe Photoshop	● ● ● ● ●
Adobe Dreamweaver	● ● ● ● ●
Adobe Acrobat	● ● ● ● ●
Adobe Lightroom	● ● ● ● ●
Adobe AfterEffects	● ● ● ● ●
Adobe Premiere Pro	● ● ● ● ●
Microsoft Word	● ● ● ● ●
Microsoft Powerpoint	● ● ● ● ●
Microsoft Excel	● ● ● ● ●
Photography	● ● ● ● ●
Video	● ● ● ● ●
VR	● ● ● ● ●